

TINKED

RUNWAY



Sponsorship Package

LET US WORK TOGETHER

Dear Business Owner,

On behalf of Famous Inked Models, I would like to invite you to take part in an incredible opportunity this year in support of our first annual Inked Runway Fashion show. You will have the chance to promote your business, while supporting the growing tattoo model industry and just the tattoo community in general.

We have decided to challenge the mainstream modeling World with creating a fashion show directed toward models with tattoos. Which since the beginning of time, tattooed models have not been accepted in most fashion shows. In the past few years you might have seen a very select few who have made it to the runway which I would look at as growth in the tattoo community. But with all these TV shows about tattoos and tattoos being more accepted in the general public now, we feel that it should be way more models with tattoos on these mainstream stages. So we have put it in our own hands to make sure our models are scene in the right now with Inked Runway. So whether our models are discovered by a big branded fashion show or not. Inked Runway will have a long lasting run in the tattoo industry and I know it will become part of the mainstream line of fashion shows in the near future. But we need your help with making this happen because there is only so much we can do and we do believe that working together makes dreams come true.

In return for your generosity, we will be promoting your business with brand-recognition during the event, and in our show program. We will also provide you with VIP passes and other benefits. Our promotional efforts will provide you with a great opportunity to increase recognition of your company amongst the tattoo community, as well as the mainstream modeling community through a unique and memorable approach.

I sincerely hope that you will take this proposal into consideration as our event depends greatly on the generous support of members of the local business community such as yourself. If you have any questions, comments, or concerns, please do not hesitate to contact me at InkedRunway@FamousInkedModels.com

Thank you for your consideration and interest in our show and organization. I look forward to speaking with you.

Sincerely,

Dionce Robinson
Founder & Director
Inked Runway – Famous Inked Models

ABOUT US

Inked Runway is presented by Famous Inked Models which is one of the top modeling agencies in the World for models with tattoos. Inked Runway to spotlight not only fashion but also show something that the fashion industry barely gets to see. And that is models with tattoos. So not only giving the people great fashion to view but also great artwork showing the World that there is nothing wrong with professional models having tattoos. They have been turned down by mostly all major commercial agencies and fashion shows that we felt it was time to take matters into our own hands and create something that they can call their own. Whether they get discovered by other big mainstream fashion shows or not, they will feel that Inked Runway shows a ton of progress in the fight to be accepted in the modeling industry.

This event will showcase some of the top tattooed models in the World. And will have potential to really grow into the biggest event for tattooed models and just for the tattoo community in general. This is a project that we plan to have every year and also we look to expand into bringing it to different cities Worldwide.

This event guarantees WORLDWIDE exposure!

Key partnership categories are listed below by not limited to:

- Tattoo Aftercare: Healing cream, lotions, etc.
- Tattoo Products: Ink, machines, etc.
- Tattoo Shops
- Clothing
- Automotive
- Catering & Desserts
- Travel: Hotel & Airline
- Liquor: spirits, wine, beer
- Nightlife: Lounge/nightclub
- Beauty: Cosmetics & Haircare
- Non-Alcoholic: Soda, water, energy drinks
- Technology/electronics
- Lifestyle: Fitness, spa services, wellness
- Financial: Banking/Credit Cards, insurance
- Entertainment: Film/Music

SPONSORSHIP BENEFITS

Gold Package: \$2,000

- Company logo will be displayed on all show promo material
- Full page ad within the program
- Recognition in printed Fashion Show promotional materials, such as banners and event posters which will be placed around local businesses (tattoo shops & clothing stores)
- Company banner displayed during the show night
- Company logo will be displayed on show backdrop for red carpet/media
- Six (6) VIP passes to the show

Silver Package: \$1,000

- Company logo will be displayed on all show promo material
- Half page ad within the program
- Company banner displayed during show night
- Company logo will be displayed on show backdrop for red carpet/media
- Four (4) VIP passes to the show

Bronze Package: \$500

- Quarter page ad within the show program
- Company logo will be displayed on all show promo material
- Two (2) VIP passes to the show

VIP Gift Bag Sponsor:

- Provide at least 100 full size products or product samples for VIP gift bags
- One (1) VIP pass to show

Sponsorship Registration Deadline:

JULY 1ST 2014

**Email: Runway@FamousInkedModels.com
Subject "Sponsor"**

MONETARY SPONSORSHIP CONTRACT

Contact Name

Organization

Address Line 1

Phone Number

Address Line 2

Email Address

Sponsorship Package:

Details of Agreement

Gold Package (\$2000)

Silver Package (\$1000)

Bronze Package (\$500)

Sponsor Amount: \$ _____

Upon signing this document, _____ (name of sponsor) of _____ (organization) has acknowledged that he/she has read, understood and agreed to the terms and conditions of this contract. The sponsor has agreed to pay the amount of \$ _____ and to provide the company logo for promotional purposes to the Famous Inked Models , Inked Runway, in support of the 2014 Inked Runway Fashion Show.

SPONSOR

INKED RUNWAY

Printed Name

Printed Name

Position Title

Position Title

Signature

Signature

Date

Date